

Quality Monitoring in the Social Services, Part Two: Surveys and Chart Reviews

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We'll talk about...

- *How we can get good data from stakeholders needed to monitor for quality in the social services.*

Data sources for quality monitoring

- *Surveys of staff, community members, consumers.*
- *Chart reviews*
- *Electronic records*
- *Observation*
- *Qualitative interviews*
- *Usability testing*
- *Social media*
- *Comment cards*



Surveys

Customer Service Survey

Rate the following service components:

How well did we meet your overall expectations?

Excellent ☒ Very Good ☐ Good ☐ Fair ☐ Unsatisfactory ☐

5b. How would you rate our service courtesy and professionalism?

Excellent ☐ Very Good ☒ Good ☐ Fair ☐ Unsatisfactory ☐

5c. How would you rate the timeliness?

Excellent ☐ Very Good ☒ Good ☐ Fair ☐ Unsatisfactory ☐

How would you rate the quality of service?

Excellent ☐ Very Good ☒ Good ☐ Fair ☐ Unsatisfactory ☐

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- *Mailed surveys*
- *Online surveys*
- *Phone interviews*
- *Post transaction surveys*
- *Social media??*

Paper Copy versus Online Surveys

Which ...?

- *Is cheaper?*
- *Is faster?*
- *Can better handle skip logic?*
- *Is easier to format?*
- *Has more data entry hassles?*

Surveys: Getting the items right

How much do you agree with this statement?

“I am satisfied with my lot in life.”

- *Using time-tested measures*
- *Writing and re-writing items until you have them right.*
- *Single barreled, clear language.*
- *Cognitive interviewing*

Surveys: Getting the response options right

How accurately do the following statements describe you?

I have enough time to do my job well.

5-strongly agree

4-agree

3-neither agree nor disagree

2- disagree

1- strongly disagree

Very accurately
Accurately
Somewhat accurately
A little accurately
Not at all accurately

Reliability Issues

Single items versus scales

Coverage of the concept

Hanging together

Problems



Let's write some questions

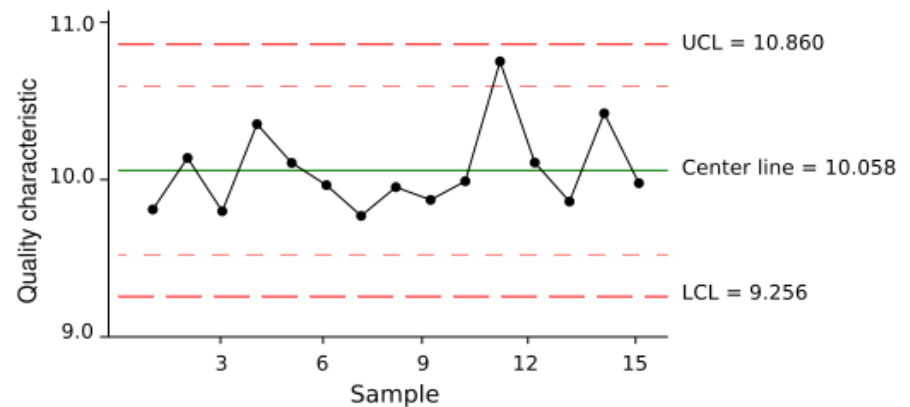
QUESTION + RESPONSE OPTION + FORMATTING

- *Write a **recommend** question for your agency or service.*
- *Write a **satisfaction** question for your agency or service.*
- *Write a **confidence** question.*

Surveys: Outcomes

What is missing from measuring outcomes at certain points in time (every Feb, June, October)?

- *Standardized measures*
- *Pre and Post??*



Formatting for Interviews

- *Right part of page for data entry*
- *Numbers or buttons or circle words*
- *White space as separator (groups of three)*
- *Color as guidance*



Chart Reviews

The case for teams in chart reviews.

- Modeling – you learn what you could be doing.
- Accountability – you know peers will see your work and the work of the people you supervise.
- Ability to assess inter-rater reliability.

Inter-rater reliability

Inter-rater reliability, inter-rater agreement, or concordance is the degree of agreement among raters. It gives a score of how much homogeneity, or consensus, there is in the ratings given by judges.

Chart Reviews: It's all vital

- *Detailed instructions*
- *Pre-testing*
- *Training for abstractors*
- *Not measuring too many things*
- *Formatting (to avoid data entry errors)*
- *Data entry*

Sampling in an agency context

A representative sample

*A meaningful number
($n=1000, 500, 100,$
50, 10 clients served)*

A do-able number



Generate a random number

(<http://www.random.org/integers/>)

Let's Talk Mega Monitoring Assignment

- *Clinical Department at SJS*

